



**SAFE'N'  
BEAUTIFUL**

**PROUDLY PRESENTS A  
BREAKTHROUGH IN THE MARKET OF  
NAIL POLISHES**

**LAUNCH : JUNE 2017**





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# THE VISION

**S'N'B in the quest of nurturing brands with innovative concept committed to health and safety standards is presenting,**

A NAIL POLISH based on a VEGAN revolutionary formula that combines powerful nature with opulent, long lasting nail color based on the needs for:

- Natural composition of certified 85% vegetable – origin ingredients
- Longevity and high performance color for days
- Reinvention of experience with a organic nail-friendly synthesis



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# THE BRAND

## S'N'BIO

- Natural Origin
- Intense Gloss
- Lasting Wear

**PLANT- BASED  
NAIL POLISH**





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# S'N'BIO INGREDIENTS

## PLANT-BASED NAIL POLISH

Natural Origin | Intense Gloss | Lasting Wear



*Potato*



*Corn*



*Wheat*



*Manioc*



*Sugarcane*



*Cotton*





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# THE COLORS

S'N'BIO Collection consists of 12 unique colors



from pastel to vibrant shades



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# KEY AGREEMENTS

# S'N'BIO



For once again S'N'B's breakthrough laboratories have come up with a revolutionary double patented formula that brings powerful nature into a high performance nail polish. Indeed, S'N'BIO is composed of certified 85% natural-origin ingredients such as potato, corn, wheat, manioc, sugarcane and cotton.

The shine is fantastically luminous with outstanding longevity.

The pay-off is opulent and gorgeous in two coats.

The application remains extremely easy and seamless for a perfect colour distribution with even coverage.

The drying time is pleasant.







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# THE COUNTER DISPLAY

Communicating  
**S'N'BIO**  
key agreements in  
creative,  
innovative,  
impressive  
**in-store  
presentation**



Quantity displayed: 12 shades x 4 nail polishes



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# THE LAUNCH

wishing you great sales from June 2017

## S'N'BIO







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